



Nam Nguyen

Product Designer

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Based in Paris, France
From Sydney, Australia

Work experience

Freelance / Fractional Product Designer

Sep 2022 - Present

Freelance product designer working across multiple industries including e-commerce, mobility and gaming. Led projects from zero to launch as a founding designer, and collaborated within existing teams to drive product improvements.

Flink

Flink is a leading grocery delivery service offering ultra-fast delivery across Europe. Working in the Pricing platform team, I helped refresh the shopping exploration user journeys, and implementing the first building blocks of the design system. I worked directly with the product, development and marketing stakeholders, leading the discovery of user discoveries, prototyping and the production of design.

Snail Trail, Weekend Games

SnailTrail is an NFT-based racing game built on the Avalanche blockchain. As a founding product designer, I worked across product design, marketing, and illustration, helping shape the game from concept to launch and supporting early traction that contributed to the start up securing funding.

Tier Mobility / Product Design Lead

Feb 2021 - Aug 2022

Tier is a shared micro-mobility provider throughout Europe and the U.S. I was involved in all phases of the design process: from leading customer research, facilitating user testing, creating UX flows and prototypes, and producing production ready visual design and UI assets. This role heavily involved managing stakeholder communication between the internal product team, as well as external city municipality representatives and accessibility support organisations.

Free2Move, Group PSA / Senior Product Designer

Feb 2017 - Sep 2020

Free2move is a mobility and car-sharing platform. As a Senior Product Designer, I worked end-to-end across the product lifecycle, grounding decisions in user research and collaborating closely with data and marketing teams, while mentoring junior designers.

Triple j, ABC / Experience Designer

Feb 2014 - Jan 2017

Neon Stingray, Valtech / UX Lead

Aug 2012 - Feb 2014 / Sydney, Au

Different / Visual Designer

Jun 2010 - Aug 2012

Education

Master of Design

University of Technology, Sydney
2012 - Differed

Graduate Diploma of Design

University of Technology, Sydney
2009 - 2010

Bachelor of Visual Arts

University of Sydney
2006 - 2008

Skills & software

Design & agile thinking
Research facilitation
Branding & art direction
AI-assisted design workflows
Workshop facilitation
Client presentation & engagement
UI design & prototyping
Production design
Illustration

Claude AI
Figma
Adobe suite

English, native
Vietnamese, intermediate
German, basic
French, beginner

Shows & recognition

Avaissance, Digital Art residency
Group shop, Graumalerei
Solo Exhibition, The Wall Gallery
Webby nom, best music website